



# PENNSYLVANIA VEGETABLE MARKETING & RESEARCH PROGRAM

2301 N. Cameron St., Harrisburg, PA 17110  
717-694-3596  
pvrrmp@embarqmail.com | PAVeggies.org

## Point of Purchase Materials Order Form

Program ID Number \_\_\_\_\_

**PLEASE INCLUDE YOUR PHONE AND EMAIL HERE**

NAME \_\_\_\_\_

Telephone «telephone» \_\_\_\_\_

FARM \_\_\_\_\_

ADDRESS \_\_\_\_\_

Email «email» \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

**IPM Weekly Updates**     regular mail     fax \_\_\_\_\_     email - include address above

**Point of Purchase Materials** - The Vegetable Program is offering the following selection of point-of-purchase items. Each grower is allowed a credit equal to 50% of their assessment payment for the year up to a maximum credit of \$25 in ordering point-of-purchase materials. You are welcome to order more than your credit allowance - you may do so by paying the additional amount due.

Item	#	Cost	Total
1. "PA Preferred" "Fresh Local Vegetables" Banner* <i>*You must be a licensed member of the PA Preferred Program to order this banner</i>		\$14.00	
2. "PA Produce Month" Promotion Kit (2 lg. posters, 20 price cards)		\$2.00	
3. "PA Produce Month" Small Posters (pack of 6)		\$0.50	
4. Roadside Sign (1)		\$10.00	
5. Crop Stickers for Signs (indicate the number of each) __ Asparagus   __ Sweet Corn   __ Tomatoes   __ Peppers   __ Pumpkins   __ Cantaloupes   __ Watermelons __ Green Beans   __ Strawberries   __ Fall Crops   __ Organic   __ Just Ahead   __ Farm Fresh   __ arrow   __ blank		\$0.50	
6. Price Cards - 5" x 7.5" (pack of 10)		\$4.00	
7. Clip-On Price Cards - 3" x 4" (pack of 10 with extra inserts)		\$7.00	
8. Price Paddles - Small, 9" tall (pack of 10)		\$4.00	
9. Price Paddles - Large, 12" tall (pack of 10)		\$9.00	
10. Price Stickers (roll of 500)		\$6.50	
11. Activity Cards (pack of 50)		\$4.00	
12. Recipe Brochures (pack of 50)		\$5.00	
13. How To Use Cards (tablets of 50) (indicate number of tablets of each crop)   __ Cauliflower   __ Brussels Sprouts   __ Sweet Potatoes   __ Broccoli __ Cabbage   __ Kohlrabi   __ Summer Squash   __ Winter Squash   __ Spaghetti Squash   __ Eggplant __ Kale   __ Beets   __ Turnips   __ Swiss Chard   __ Leeks		\$1.50	
14. Restaurant Sign (1) (not pictured)		\$1.00	
15. Tee Shirts - specify # of each   __ Medium   __ Large   __ X Large   __ XX Large		\$10.00	
16. Aprons - specify # of each   __ full bib apron   __ waist apron		\$15.00	
17. Hats - (1)		\$10.00	
<b>Total for Point of Purchase Materials</b>			
<b>Assessment Payment Amount</b>		<b>Credit (half of Assessment Payment up to a \$25 maximum)</b>	
<b>Balance Due (Total above less Credit - to be added to your assessment on Assessment Statement Form)</b>			

Return this order form with your Assessment Statement form and check payable to the PA Veg. Marketing and Research Program, 2301 N. Cameron St., Harrisburg, PA 17110. Call 717-694-3596 with any questions.

*\*\* Credit Examples: If your assessment is \$25, you will have a credit of \$12.50 towards ordering point-of-purchase materials. If your assessment is \$50 or more, you will have the maximum credit of \$25. Your full assessment must be paid at the time of placing your order. Credits ONLY apply to the amount owed for point-of-purchase materials.*

**DO NOT DEDUCT ANY OF YOUR CREDIT FROM YOUR ASSESSMENT AMOUNT.**