



# PENNSYLVANIA VEGETABLE MARKETING & RESEARCH PROGRAM

2301 NORTH CAMERON STREET, HARRISBURG, PENNSYLVANIA 17110-9405

717.694.3596

## IPM INFORMATION AND POINT-OF-PURCHASE ORDER FORM

Please order point-of-purchase materials by July 31, 2019, if possible, although orders will be shipped after that date.

Name \_\_\_\_\_ Farm Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_ Email Address \_\_\_\_\_

### IPM INFORMATION

- Send me the weekly IPM information during July and August (check desired method of delivery below)  
 regular mail     fax - fax no. \_\_\_\_\_     email - BE SURE TO LIST EMAIL ADDRESS ABOVE

### POINT-OF-PURCHASE MATERIALS ORDER *Your assessment must be paid at the time of placing your order.*

NOTE - GROWERS MUST BE LICENSED MEMBERS OF THE "PA PREFERRED" PROGRAM TO ORDER THE FOLLOWING "PA PREFERRED" ITEM.

- "PA Preferred" "Fresh Local Vegetables" Banner (1) . . . . . @ \$14.00 \_\_\_\_\_
  - "PA Produce Month" Promotion Materials Kit (2 lg. posters, 20 price cards) . . . @ \$2.00 \_\_\_\_\_
  - "PA Produce Month" Small Posters (pack of 6 - each grower ordering POP materials will automatically receive 6 small posters but additional posters can be ordered if desired) . . . @ \$0.50 \_\_\_\_\_
  - "PA Produce" Restaurant Sign (1) . . . . . @ \$1.00 \_\_\_\_\_
  - "PA Produce" Roadside Sign (1) . . . . . @ \$10.00 \_\_\_\_\_
  - Crop Stickers for Signs (indicate the number of each below) . . . Total No. \_\_\_\_\_ @ \$0.50 \_\_\_\_\_
    - \_\_Asparagus    \_\_Sweet Corn    \_\_Tomatoes    \_\_Peppers    \_\_Pumpkins
    - \_\_Cantaloupes    \_\_Watermelons    \_\_Green Beans    \_\_Strawberries    \_\_Fall Crops
    - \_\_Organic    \_\_directional arrow    \_\_Just Ahead    \_\_Farm Fresh    \_\_blank
  - "PA Produce" Clip-On Price Cards - 3" x 4" (pack of 10 with extra inserts) . . . @ \$7.00 \_\_\_\_\_
  - "PA Produce" Styrene Price Cards - 5" x 7.5" (pack of 10) . . . @ \$4.00 \_\_\_\_\_
  - "PA Produce" Price Stickers (roll of 500) . . . . . @ \$6.50 \_\_\_\_\_
  - "Fun and Healthy Facts " Activity Cards (pack of 50) . . . . . @ \$4.00 \_\_\_\_\_
  - "Did You Have Your PA Veggies Today?" Brochures (pack of 50). . . . . @ \$3.00 \_\_\_\_\_
  - "How To Use" Information Cards (indicate number of each below) . . . Total No. \_\_\_\_\_ @ \$1.50 \_\_\_\_\_
    - \_\_ Beets    \_\_Eggplant    \_\_Kale    \_\_Leeks    \_\_Spaghetti Squash
    - \_\_Turnips    \_\_Summer Squash    \_\_Swiss Chard    \_\_Winter Squash
- "Fresh Local Vegetables" T-Shirt bags - call 717-694-3596 for information on availability and price.

**Total for Point-of-Purchase Materials** \_\_\_\_\_

**Credit** \_\_\_\_\_ *Assessment Payment X 0.50 = ( maximum of \$25.00 - see examples below) --* \_\_\_\_\_

**Balance Due for Point-of-Purchase Materials** *(add to your assessment on Assessment Stmt. Form)* \_\_\_\_\_

*Examples: If your assessment is \$25, you will have a credit of \$12.50 towards ordering point-of-purchase materials. If your assessment is \$50 or more, you will have the maximum credit of \$25. Your full assessment must be paid at the time of placing your order. Credits ONLY apply to the amount owed for point-of-purchase materials. DO NOT DEDUCT ANY OF YOUR CREDIT FROM YOUR ASSESSMENT AMOUNT.*