



PENNSYLVANIA VEGETABLE MARKETING & RESEARCH PROGRAM

2301 North Cameron Street
Harrisburg, PA 17110
717.694.3596 | pvmrp@embarqmail.com

IPM Information & Point of Purchase Order Form

Please order point-of-purchase materials by July 31, 2020.

Your assessment MUST be paid at the time of placing your order.

Name _____ Farm Name _____

Address _____ City/State/Zip Code _____

Telephone _____ Email Address _____

Integrated Pest Management (IPM) Information

If you would like to receive the weekly IPM updates during July & August, please confirm your desired method of delivery by checking one of the boxes below:

<input type="checkbox"/>	Regular Mail
<input type="checkbox"/>	Fax - if selected, provide fax number:
<input type="checkbox"/>	Email - if selected, provide (unless same as above):

Point of Purchase (POP) Items

Your assessment must be paid at the time of placing your order.

Item	#	Unit Cost	Total
"PA Preferred" "Fresh Local Vegetables" Banner* (1) <i>*Growers must be licensed members of the PA Preferred Program to order the "Fresh Local Vegetables" Banner.</i>		\$14.00	
"PA Produce Month" Promotion Materials Kit (2 lg. posters, 20 price cards)		\$2.00	
"PA Produce Month" Small Posters (pack of 6 - each grower ordering POP materials will automatically receive 6 small posters but additional posters can be ordered if desired)		\$.50	
"PA Produce" Roadside Sign (1)		\$10.00	
Crop Stickers for Signs (indicate the number of each) __Asparagus __Sweet Corn __Tomatoes __Peppers __Pumpkins __Cantaloupes __Watermelons __Green Beans __Strawberries __Fall Crops __Organic __Just Ahead __Farm Fresh __arrow __blank		\$.50	
"PA Produce" Styrene Price Cards - 5" x 7.5" (pack of 10)		\$4.00	
"PA Produce" Clip-On Price Cards - 3" x 4" (pack of 10 with extra inserts)		\$7.00	
"PA Produce" Price Stickers (roll of 500)		\$6.50	
"LOCAL" PA Veggies Price Paddles - Small, 9" tall (Pack of 10)		\$5.00	
"LOCAL" PA Veggies Price Paddles - Large, 12" tall (Pack of 10)		\$5.00	
"Fun and Healthy Facts" Activity Cards (pack of 50)		\$4.00	
"Did You Have Your PA Veggies Today?" Brochures (pack of 50)		\$3.00	
"How To Use" Cards (indicate number of each) _Cauliflower _Brussels Sprouts _Sweet Potatoes _Broccoli _Cabbage _Kohlrabi _Summer Squash _Winter Squash _Spaghetti Squash _Eggplant _Kale _Beets _Turnips _Swiss Chard		\$1.50	
"PA Produce" Restaurant Sign (1)		\$1.00	
Total for Point of Purchase Materials			
Credit (Assessment Payment X 0.50)**			
Balance Due (to be added to your assessment on Assessment Stmt. Form)			

****Credit Examples:** If your assessment is \$25, you will have a credit of \$12.50 towards ordering point-of-purchase materials. If your assessment is \$50 or more, you will have the maximum credit of \$25. Your full assessment must be paid at the time of placing your order. Credits ONLY apply to the amount owed for point-of-purchase materials. **DO NOT DEDUCT ANY OF YOUR CREDIT FROM YOUR ASSESSMENT AMOUNT.**