

**PENNSYLVANIA
Vegetable Marketing
& Research Program**

2301 North Cameron Street, Harrisburg, Pennsylvania 17110-9408
717-694-3596 pvmrp@embarqmail.com www.paveggies.org

IPM Information and Point-of-Purchase Order Form

Order point-of-purchase materials by July 15, 2015, if possible, although orders will be shipped after that date.

Name _____ Farm Name _____

Address _____

City/State/Zip Code _____ Telephone _____

IPM Information

Email Address _____

___ Send me the weekly IPM information during July and August (check desired method of delivery below)

___ regular mail ___ fax - fax no. _____ ___ email – BE SURE TO LIST EMAIL ADDRESS ABOVE

Point-of-Purchase Materials Order *Your assessment must be paid at the time of placing your order.*

NOTE - GROWERS MUST BE LICENSED MEMBERS OF THE "PA PREFERRED" PROGRAM TO ORDER THE FOLLOWING THREE "PA PREFERRED" ITEMS – sign up on the back of Prod. Verification Statement.

"PA Preferred" "Fresh Local Vegetables" Banner (1) ___ @ \$14.00 _____
 "PA Preferred" Styrene Small Price Paddles - 9" long (pack of 10) ___ @ \$5.00 _____
 "PA Preferred" Styrene Large Price Paddles - 12" long (pack of 10) ___ @ \$5.00 _____

PA Produce Month Promotion Materials Kit (2 lg. posters, 20 price cards) ___ @ \$2.00 _____

PA Produce Month Small Posters (each grower ordering POP materials will automatically receive 6 small posters but additional posters can be ordered if desired) ___ @ \$0.50 _____

"Simply Delicious" Restaurant Sign (1) ___ @ \$0.50 _____

"Simply Delicious" Binwrap (1 roll) (limited supply) ___ @ \$1.00 _____

"Simply Delicious" Roadside Signs (1) ___ @ \$10.00 _____

Crop Stickers for Signs (indicate number of each) ___ Asparagus ___ Sweet Corn ___ Tomatoes ___ Peppers
 ___ Pumpkins ___ Cantaloupes ___ Watermelons ___ Green Beans ___ Strawberries ___ Fall Crops ___ Organic
 ___ directional arrow ___ Just Ahead ___ Farm Fresh ___ blank Total No. ___ @ \$0.50 _____

"Simply Delicious" Clip-On Price Cards – 3" x 4" (pack of 10 with extra inserts) ___ @ \$7.00 _____

"Simply Delicious" Styrene Price Cards – 5" x 7.5" (pack of 10) ___ @ \$4.00 _____

"Simply Delicious" Styrene Small Price Paddles - 9" long (pack of 10) (limited sup.) ___ @ \$5.00 _____

"Simply Delicious" Price Stickers (roll of 500) ___ @ \$5.00 _____

"Simply Delicious" Hats (1) (limited supply) ___ @ \$7.50 _____

"Simply Delicious" Shirt (1) (limited supply – MEDIUM SIZE ONLY) ___ @ \$7.50 _____

"Fun and Healthy Facts About Pa. Vegetables" brochures (pack of 100) ___ @ \$5.50 _____

How To Use Information Cards(indicate number of each) ___ Beets ___ Eggplant ___ Kale ___ Leeks
 ___ Spaghetti Squash ___ Summer Squash ___ Swiss Chard ___ Winter Squash Total No. ___ @ \$1.50 _____

Vegetable Recipe Cards (set 16 different veg. recipes - packs of 50 each) (limited sup.) ___ @ \$15.00 _____

Recipe Card Rack (1) ___ @ \$17.50 _____

"Fresh Local Vegetables" T-Shirt bags – call 717-694-3596 for shipping information.

Total for Point-of-Purchase Materials _____

Credit _____ *Assessment Payment X 0.50 = (maximum of \$25.00 – see examples below) --* _____

Balance Due for Point-of-Purchase Materials *(add to your assessment on Prod. Verifications Stmt.)* _____

Examples: If your assessment is \$25, you will have a credit of \$12.50 towards ordering point-of-purchase materials. If your assessment is \$50 or more, you will have the maximum credit of \$25. Your full assessment must be paid at the time of placing your order. Credits only apply to the amount owed for point-of-purchase materials. Do not deduct any credits from your assessment amount.