

**PENNSYLVANIA  
Vegetable Marketing  
& Research Program**

2301 North Cameron Street, Harrisburg, Pennsylvania 17110-9408  
717-694-3596 pvmrp@embarqmail.com www.paveggies.org

## IPM Information and Point-of-Purchase Order Form

Please order point-of-purchase materials by June 30, 2017, if possible, although orders will be shipped after that date.

Name \_\_\_\_\_ Farm Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip Code \_\_\_\_\_ Telephone \_\_\_\_\_

Email Address \_\_\_\_\_

### IPM Information

- Send me the weekly IPM information during late June, July and August (check desired method of delivery below)
- regular mail     fax - fax no. \_\_\_\_\_     email – BE SURE TO LIST EMAIL ADDRESS ABOVE

### Point-of-Purchase Materials Order *Your assessment must be paid at the time of placing your order.*

**NOTE - GROWERS MUST BE LICENSED MEMBERS OF THE "PA PREFERRED" PROGRAM TO ORDER THE FOLLOWING "PA PREFERRED" ITEM.**

"PA Preferred" "Fresh Local Vegetables" Banner (1) . . . . . @ \$14.00 \_\_\_\_\_

PA Produce Month Promotion Materials Kit (2 lg. posters, 20 price cards) . . . . . @ \$2.00 \_\_\_\_\_

PA Produce Month Small Posters (pack of 6 – each grower ordering POP materials will automatically receive 6 small posters but additional posters can be ordered if desired) . . . . . @ \$0.50 \_\_\_\_\_

"Simply Delicious" Restaurant Sign (1) . . . . . @ \$0.50 \_\_\_\_\_

"Simply Delicious" Roadside Sign (1 – limited supply) . . . . . @ \$10.00 \_\_\_\_\_

Crop Stickers for Signs (indicate number of each)    \_\_Asparagus    \_\_Sweet Corn    \_\_Tomatoes    \_\_Peppers  
 \_\_Pumpkins    \_\_Cantaloupes    \_\_Watermelons    \_\_Green Beans    \_\_Strawberries    \_\_Fall Crops    \_\_Organic  
 \_\_directional arrow    \_\_Just Ahead    \_\_Farm Fresh    \_\_blank    Total No.\_\_\_\_ @ \$0.50 \_\_\_\_\_

"Simply Delicious" Clip-On Price Cards – 3" x 4" (pack of 10 with extra inserts) . . . . . @ \$7.00 \_\_\_\_\_

"Simply Delicious" Styrene Price Cards – 5" x 7.5" (pack of 10 – limited supply) . . . . . @ \$4.00 \_\_\_\_\_

"Simply Delicious" Price Stickers (roll of 500) . . . . . @ \$5.50 \_\_\_\_\_

"Fun and Healthy Facts About PA Vegetables" brochures (pack of 100) . . . . . @ \$6.50 \_\_\_\_\_

How To Use Information Cards(indicate number of each) \_\_ Beets    \_\_Eggplant    \_\_Kale    \_\_Leeks    \_\_Turnips  
 \_\_Spaghetti Squash    \_\_Summer Squash    \_\_Swiss Chard    \_\_Winter Squash    Total No\_\_\_\_ @ \$1.50 \_\_\_\_\_

"Fresh Local Vegetables" T-Shirt bags – \$28/case of 1,000 PLUS \$14.00 SHIPPING IN ALL ZIP CODES EXCEPT IN THOSE BEGINNING WITH 150,151,152,153,154,156,160,161,162,164, 165 AND 167 WHERE SHIPPING WITH BE \$17.00 \_\_\_\_\_ @ \$42.00 OR \$45.00 \_\_\_\_\_

**Total for Point-of-Purchase Materials** \_\_\_\_\_

**Credit** \_\_\_\_\_ **Assessment Payment X 0.50 = ( maximum of \$25.00 – see examples below) --** \_\_\_\_\_

**Balance Due for Point-of-Purchase Materials** (add to your assessment on Prod. Verifications Stmt.) \_\_\_\_\_

Examples: If your assessment is \$25, you will have a credit of \$12.50 towards ordering point-of-purchase materials. If your assessment is \$50 or more, you will have the maximum credit of \$25. Your full assessment must be paid at the time of placing your order. Credits only apply to the amount owed for point-of-purchase materials. Do not deduct any credits from your assessment amount.