

PENNSYLVANIA VEGETABLE MARKETING AND RESEARCH PROGRAM

2301 North Cameron Street, Harrisburg, Pennsylvania 17110-9408 717-694-3596

Grower Response Form

Name _____ Farm Name _____

Address _____

City/State/Zip Code _____ Telephone _____

IPM Information and Research Reports

___ Send me the weekly IPM information during July and August (check desired method of delivery below)

___ regular mail ___ fax - fax no. _____ ___ email - email address _____

___ Send me the 2006 Research Reports (note – if you paid your 2006 assessment before Mar. 2007, you should have already received these.)

Point-of-Purchase Materials Order

PA Produce Month Promotion Materials (1 lg. poster, 6 small posters, 20 price cards) ___ @ \$0.00 NC limit 3

PA Produce Month Graphics CD (for advertising, etc.) (1) ___ @ \$0.00 NC limit 1

"Simply Delicious" Restaurant Sign (New) (1) ___ @ \$0.00 NC

"Simply Delicious" Decal (1) ___ @ \$10.00 _____

"Simply Delicious" Roadside Signs (1) _____ @ \$10.00 _____

Crop Stickers for Signs (indicate number of each) ___Asparagus ___Sweet Corn ___Tomatoes ___Peppers

___Pumpkins ___Cantaloupes ___Watermelons ___Green Beans ___Strawberries ___Fall Crops ___Organic

___directional arrow ___ Just Ahead ___ Farm Fresh ___ blank Total No. ___ @ \$0.50 _____

Clip-On Price Cards (New) – 3" x 4" (pack of 10 with extra inserts) ___ @ \$5.00 _____

Vinyl Price Cards – 5" x 7.5" (pack of 10) ___ @ \$5.00 _____

Vinyl Small Price Paddles - 9" long (pack of 10) ___ @ \$5.00 _____

Vinyl Large Price Paddles - 12" long (pack of 10) ___ @ \$5.00 _____

"Simply Delicious" Small Stickers (2 rolls of 500) ___ @ \$5.00 _____

"Simply Delicious" Large Stickers (roll of 500) ___ @ \$5.00 _____

"Simply Delicious" Price Stickers (roll of 500) ___ @ \$5.00 _____

"Simply Delicious, Simply Nutritious" Aprons (1) ___ @ \$10.00 _____

"Simply Delicious, Simply Nutritious" Shirt (1)

indicate number of each size ___ M ___ L ___ XL ___ XXL ___ @ \$7.50 _____

"Simply Delicious" Hat (1) ___ @ \$7.50 _____

"Simply Delicious, Simply Nutritious" produce bags – check if interested in further details _____

"Pa. Vegetables - Your Key to Good Nutrition" brochures (2 packs of 50) ___ @ \$5.00 _____

"Fun and Healthy Facts About Pa. Vegetables" brochures (pack of 100) ___ @ \$5.00 _____

2004 Contest Recipe Cards (set 12 different vegetable recipes - packs of 50 each) ___ @ \$5.00 _____

2005 Contest Recipe Cards (set 16 different vegetable recipes - packs of 50 each) ___ @ \$5.00 _____

2006 Contest Recipe Cards (New) (set 16 different veg. recipes - packs of 50 each) ___ @ \$5.00 _____

Recipe Card Rack (1). ___ @ \$15.00 _____

Total _____

Credit (50% of your assessment payment up to a maximum of \$25.00 – see examples below) -- _____

Total Due (Make check payable to Pa. Veg. Marketing & Research Program. _____

Examples: If your assessment is \$25, you will have a credit of \$12.50 towards ordering point-of-purchase materials. If your assessment is \$50 or more, you will have the maximum credit of \$25. Your full assessment must be paid at the time of placing your order. Credits only apply to the amount owed for point-of-purchase materials. Do not deduct any credits from your assessment amount.